

FOR IMMEDIATE RELEASE

## **Cognition Corporation Appoints Gerald Wesel as CEO**

Lexington, Massachusetts – *June 4, 2020* – Cognition Corporation, a leader in SaaS solutions for medical device and pharmaceutical product development, has appointed veteran technology executive Gerald Wesel as its new CEO. Cognition’s technology enables life sciences companies to structure their data, automate quality processes, and guide compliant development to get products to market faster and with less risk. As the company expands its SaaS offerings, Wesel takes the reins from Founder and Chairman of the Board David Cronin who is now Cognition’s Chief Relationship Officer.

David Cronin said, "This is the most exciting time of my 25 years at Cognition. We are growing rapidly in the medical device compliance industry and are now expanding into the pharmaceutical industry. With the addition of Gerald, we have a seasoned and successful executive team in place for Cognition to fully capitalize on the opportunity. My new role as Founder/CRO allows me to re-engage with our medical device customers as well as lead our efforts with solutions for pharmaceutical compliance."

Prior to joining Cognition, Gerald was President and General Manager of Huber+Suhner Polatis through the acquisition of optical switching company Polatis where he was, President and CEO through multiple years of growth. Before that, he was Chairman, President and CEO of Ellacoya Networks which he grew significantly and then was acquired by Arbor Networks. Prior to Ellacoya, Gerald served as Executive Chairman of Orthogon Systems which he expanded from the UK into the US, again significantly growing the business, and then orchestrated an acquisition by Motorola. Prior to Orthogon, Gerald was CEO of the optical switching startup Crescent Networks and before that held executive positions at networking technology companies, including Founder and VP of Sales at Agile Networks which was acquired by Lucent Technologies, its first-ever acquisition.

"I am excited to be appointed CEO by the Cognition Board," said Gerald Wesel. "I have the incredible opportunity to work with an amazing, talented, and passionate team. With new best-in-class SaaS solutions on the horizon for both medical device product development and pharmaceutical compliance, we are planning for significant growth, a winning formula on which I have executed multiple times."

### **About Cognition Corporation**

Cognition develops, sells, and supports product development and compliance solutions for the medical device and pharmaceutical industries and is trusted by the world’s leading life sciences companies. Its Software-as-a-Service platform enables customers to structure their data and automate processes with built-in quality to save time and money and get products to market faster. For more information visit [www.cognition.us](http://www.cognition.us).

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